THE QUESTION

# Who gets wealthy from your software?

If the answer is a list of vendors, this deck is for you.

01
**The problem**
Rent, paid monthly, owned by no one.

02
**The opportunity**
Building software just got cheap.

03
**The answer**
Software built inside your service.

THE PROBLEM

# You pay for software every month and own none of it.

A CRM here, a funnel tool there, a chat tool, a form tool. Each one small. All of them rent, forever.

| | | | | | |
|---|---|---|---|---|---|
| CRM | EMAIL | FORMS | FUNNELS | CHAT | DOCS |
| SCHED | SURVEYS | REPORTS | PIPELINE | + YOURS | + NEXT |

( hours lost each week × what an hour costs you ) − 0 = wealth leaving, monthly

# For the first time, owning beats renting.

THEN

### Software was expensive to build

A custom tool meant a dev team, a year, a budget you did not have.

→

NOW

### The build cost fell through the floor

AI models plus cloud platforms: what took a team now takes a week.

→

THE GAP

### Knowing where to point it

Cheap building helps only if someone maps it to your money first.

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**That gap is our job. We are the ones who know where to point it.**

THE ANSWER

# SaaS made other companies wealthy. Software in your service keeps the wealth.

SOFTWARE AS A SERVICE

## ~~Rent the machine.~~

Every subscription is rent. The vendor keeps the asset, the data, and the upside.

SOFTWARE IN A SERVICE

## Own the machine.

We build software into your service. Your stack, your portal, your data. It stays yours.

**No new subscriptions. The return, in writing, every month.**

WHAT WE DO

# Three sentences. That is the whole company.

VISION

**The wealth your software creates stays in your business.**

MISSION

**Replace rented subscriptions with software you own.**

HOW

**Your stack. Our engineers. One portal.**

THE TEAM

# Small, on purpose.

The founder on every call. Behind him, people who ship.



**Bjorn Booten**

FOUNDER · COMMERCIAL



**Henry Krastev**

CO-FOUNDER · PRODUCT



**Valentin Rangelov**

TECHNOLOGY · AGENTS



**Nick Aldewereld**

INFRASTRUCTURE · DATA

THE VENTURES BEHIND THEM

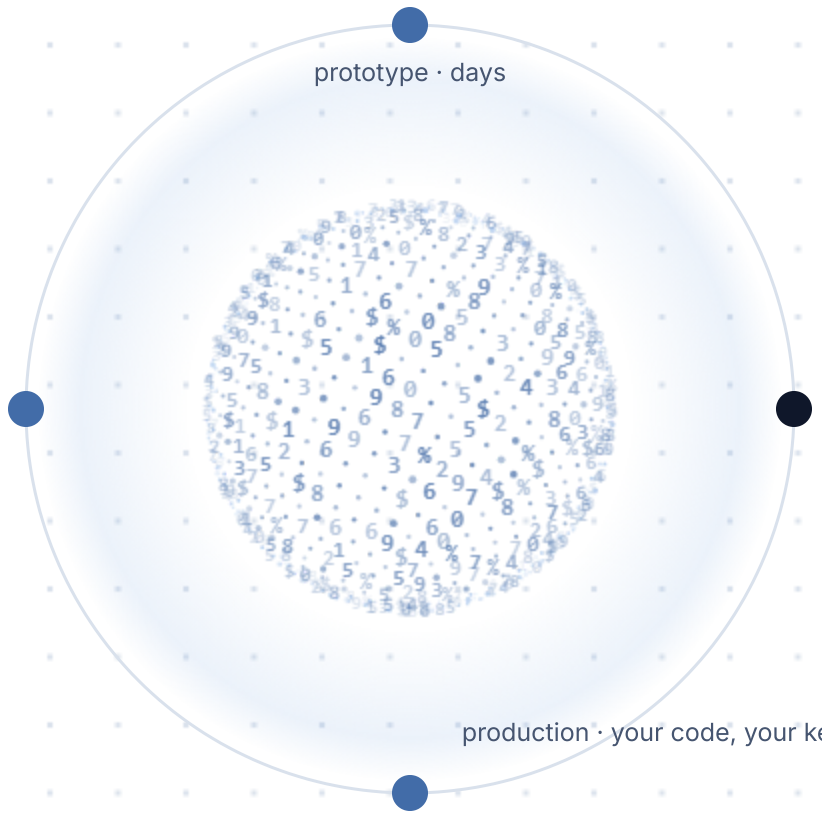
**PlacementFlow, FlexiQ, Datacenter Broker, Sovereign AI Grid, NixPay, Cosiall**

HOW IT WORKS

# One loop, around your business.

**SEE IT**
prototype · days

**RUN IT**
we operate it with you
or your team takes over



**LIVE**
on your data · weeks
not a demo, the real thing

production · your code, your keys

**OWN IT**

**Every month the loop reports: what ran, what it returned.**

NO SUBSCRIPTIONS. THE RETURN, IN WRITING.

THE STACK

# Built on the best. Proven by our own.

## WE BUILD ON

- OpenAI
- Anthropic
- Microsoft
- HighLevel
- Google
- VERCEL
- N8N
- GITHUB
- …and more

## OUR OWN PROJECTS, BUILT ON IT

- PlacementFlow
- FlexiQ
- Datacenter Broker
- NIXPAY
- coeiall

**The same stack that runs six companies we own or co-own runs yours.**

ENGINEERING

# Where your tools stop, we build.

### Portals

Your clients, your data, your numbers, in one login that belongs to you.

### Engines

The workflow you now do by hand, done by software that works while you sleep.

### Platforms

When the off-the-shelf tool does not exist yet, we build the tool itself.

**We are not a consultant with a PDF. Our client portal is live today.**

AIPARTNERS-PLATFORM.VERCEL.APP

START HERE

# The Check: five days, then you decide.

WHAT COMES BACK

- **Where the money leaks, named by tool and by hour**
- **Which work returns hours fastest if software does it**
- **What to build first, and what to leave alone**
- **What it should return, written down before you pay for the build**

FILES ALREADY IN THE CLOUD?

Yes

Access is all we need. Read-only, NDA on request, nothing trains on your data.

No

We set it up together. Two calls, one hour each, that is the whole ask.

**FIVE DAYS** everything above in writing · credited in full against any build

HOW IT LANDS

# Days. Weeks. Then it is yours.

PROTOTYPE

### Days

The one workflow that leaks the most money, working in front of you.

→

LIVE

### Weeks

Running on your real data, inside your stack. Not a demo.

→

YOURS

### One month

Production. Your code, your keys, your data. If you ever leave, it keeps working.

The return, in writing, every month. **You own what we build.**

NOT SURE?

# Bring this deck to any AI. Ask it to poke holes.

cal.com/bjovibes/15minaipartners BOOK 15 MINUTES

Book the call and say **"Check"** and the five days start that week.
Bring your worst process. Leave with a plan.